



**2012 SPRING
PARADE OF HOMES
April 21&22
April 28&29
(Two Weekends)**

2232 Heritage Dr.
Lakeland, FL 33801
863- 665-0844 Office
863- 667-9956 fax

COMMUNITY ENTRY FORM

Entry Fees: By Wednesday March 14th Member - \$500 Non-Member - \$1,300

Name of Community _____

Address _____ City/Zip _____

Submitted by: Name _____ Company _____

Cell # _____ E-mail _____

Website _____

PCBA is not able to accept advertising from non-members for the Parade magazine. Should your community have a sales listing agreement with a non-member, it will be your responsibility to comply with that agreement regarding advertising. PCBA cannot publish any information such as "exclusive sales by" unless the agent is a PCBA member.

The following checklist is important for your community Parade magazine page. Please answer all questions.

- _____ Paperwork & entry fee must be submitted at the same time.
 - _____ Accurate & detailed directions to your community (use separate sheet)
 - _____ Initial each page of contract, sign & return with entry form. Please read before signing.
 - _____ Is this an exclusive builder community? Yes No
 - _____ Number of lots in the community _____
 - _____ Price range of lots: interior _____ waterfront _____
 - _____ List up to eight special features (noteworthy deed restrictions; amenities)
1. _____
 2. _____
 3. _____
 4. _____
 5. _____
 6. _____
 7. _____
 8. _____

_____ School districts: Elementary _____
 Middle _____
 High School _____

_____ Is this a: golf course community retirement community
 first-time buyer move-up buyer
 executive buyer

_____ Phone number to be published in the Parade book _____

_____ Do you want your email and website published on your page? Check one or both.

If you wish to place an ad in the Parade Magazine, please check here _____.
Special rates are \$500 for a full page color ad.

I have read and agreed to abide by the Rules and Regulations set forth by the 2011 Spring Parade of Homes Committee.

Signature

Date



**2012 Spring PARADE OF HOMES
COMMUNITY ENTRY AGREEMENT AND OFFICIAL RULES & REGULATIONS**

Dates and Times

April 21 & 22
April 28 & 29
Weekdays: By appointment
Weekends: 11:00 a.m. – 6:00 p.m.

Entry Fees

(postmark, email
or fax date)

By Wednesday March 14th \$500 Member \$1,300 Non-member

Entry Information

1. Entry fees are not refundable.
2. Entry form must be filled out **completely**.
3. A separate form must be completed for each community entered in the Parade.
4. You are required to proof your entry information and location on the map. PCBA and production agency are not responsible if placements are incorrect.
5. **Please sign this agreement and return with your entry.**

Credit Card:

Master Card Visa
 American Exp Discover

Acct No: _____

Exp Date: _____ Security Code _____

Billing Address Zip Code _____

Signature: _____

Printed Name _____

Signature

Date