



2232 Heritage Drive  
Lakeland, FL 33801  
863- 665-0844 Office



**Spring 2012  
Parade of Homes  
April 21 & 22, 2012  
April 28 & 29, 2012  
(two weekends)**

## HOME ENTRY FORM

**Entry Fees: By March 14th**                      **Member - \$750**                      **Non-Member - \$1,300**

Builder Name \_\_\_\_\_ Company Name \_\_\_\_\_

"Home" Name \_\_\_\_\_ Subdivision \_\_\_\_\_

Parade Entry Address \_\_\_\_\_ City/Zip \_\_\_\_\_

Contact person: \_\_\_\_\_ Cell Phone \_\_\_\_\_ Email \_\_\_\_\_

Website: \_\_\_\_\_

*Please attach a rough map of your home's location and tell us what side of the street the home is on.*

The following checklist is important for your parade entry:

**ALL PAPERWORK AND ENTRY FEE MUST BE SUBMITTED AT THE SAME TIME.**

- \_\_\_ Accurate and detailed directions to your home (use separate sheet).
- \_\_\_ Number of directional signs needed (up to 8): \_\_\_\_\_
- \_\_\_ List up to 15 amenities featured in your home (use separate sheet).
- \_\_\_ Email floor plan to: [pate@pcba.com](mailto:pate@pcba.com). PCBA will be responsible for exterior photo.
- \_\_\_ Initial each page of contract, sign & return with entry form. Please read before signing.
- \_\_\_ Builder License # \_\_\_\_\_
- \_\_\_ Phone number to be published in the Parade book \_\_\_\_\_

**If you wish to place an ad in the Parade magazine, please check here \_\_\_\_\_.**

**Parade builders special rate is \$400 for a full page color ad.**

I have read and agree to abide by the Rules and Regulations set forth by the 2012 Spring Parade of Homes Committee. I certify that I carry a general liability policy in the amount of at least \$500,000.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## **Entry Rules**

1. Only homes in Polk County may be entered.
2. Builders shall have no homes open other than official Parade entries during Parade hours.
3. The home must be new and never occupied. This includes model centers.
4. Homes sold during the Parade may not be occupied until the close of the Parade on Sunday.
5. Each home shall:
  - a. have a driveway.
  - b. landscaped with front and side yards sodded. Backyards may be seeded or sodded according to subdivision restrictions.
  - c. be open and staffed by the builder or representative during Parade hours.
  - d. have landscaping and exterior clean-up completed by opening day.
6. All homes are to be completed by opening date of the Parade.

## **Parade Magazine**

1. A Parade magazine will be printed featuring each entry's floor plan, square footage, exterior photo, name of model, list of amenities, and company logo.
2. Parade home floor plan must be submitted to the PCBA office at the time of your submission. PCBA will be responsible for your exterior photo. **EXTERIOR PHOTO WILL BE TAKEN APPROXIMATELY 14 DAYS PRIOR TO THE OPENING DAY OF PARADE FOR INSERTION IN MAGAZINE.**
3. A proof of your entry will be e-mailed or faxed to you. Carefully review the information.
4. The builder is responsible for proofing his/her builder page especially the price and map location. If the signed proof is not returned by the required date and time, no attempt to contact you will be made and any mistakes in the printed book are your sole responsibility and liability.

I hereby agree to comply with the entry rules and Parade magazine deadlines.

Signature \_\_\_\_\_

**2012 SPRING PARADE OF HOMES  
AGREEMENT AND OFFICIAL RULES & REGULATIONS**

**Dates and Times**

April 21 & 22, 2012

April 28 & 29, 2012

Weekdays: By appointment with the builder

Weekends: 11:00 a.m. – 6:00 p.m.

**Entry Fees**

By March 14, 2012

Member: \$750

Non-member: \$1,300

**Entry Information**

1. Entry form, floor plan, elevation, amenities, entry fee, and any other information requested must be submitted together.
2. Entry fees are not refundable.
3. Entry form must be filled out **completely** .
4. A separate form must be completed for each home entered in the Parade.
5. Builders are required to proof their own entry information and location on the map. PCBA and production agency are not responsible if placements are incorrect or proof is not returned.
6. Please make a copy of this entry/agreement form and keep for your records.
7. Please initial each page of this agreement and return with your entry.

I hereby indemnify and hold harmless the Polk County Builders Association, (hereinafter referred to as PCBA), from any and all claims of third parties including, but not limited to, copyright infringement or conversion which may be asserted as a result of inclusion of my Parade entry renderings or photographs on internet web sites utilized by the PCBA in conjunction with the 2011 Spring Parade of Homes.

I hereby release the PCBA from responsibility and liability associated with any errors or omissions from information published by the PCBA or on their website.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Charge:**

Master Card  Visa

American Exp  Discover

Acct No: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Security code \_\_\_\_\_

Signature: \_\_\_\_\_

Printed Name \_\_\_\_\_

Zip Code for mailing address \_\_\_\_\_

Fax to: 863-667-9956

## **Signs**

1. Each parade of homes entry will require 8 directional signs. The builder will purchase these signs from PCBA for \$100. Please plan to bring your check or credit card when you come to pick up your books and parade magazines. You can pay for the signs at that time. The signs are yours to keep. You can reuse them for the next parade. The parade committee has adopted this policy, due to the large number of signs that do not get returned, and the number of parade builders who forget to pay the deposit. We lose approximately 1/2 of all of our parade signs with each parade. We purchased 160 signs for the last parade and less than 50 of them were returned. The signs cost \$ 8.00 each if we purchase 100, and that does not include the cost of the wooden stakes and roofing tacks. PCBA does not make money on the signs. If we purchase less than 100 signs, the price goes up.
2. Parade directional signs for communities cannot be placed inside the community boundaries.
3. Several of you have told us you think the city or county are responsible for removing the signs under the sign ordinance law. We have spoken with the sign ordinance people at both the county and the city. They told us the mowing crews remove the signs to mow, and they do not put them back in place. We suggest that you put your signs out on Saturday, and remove them on Sunday afternoon. They do not mow on the weekend, only during the week.

## **PRICING OF YOUR PARADE OF HOMES ENTRY:**

Please read this section carefully because there have been some very important changes to how you price your parade home.

The selling price for all parade homes will be based on the cost of the home, MINUS the cost of the lot and the pool. This price must include any upgrades and extras that went into the home. This includes fences, gates, outdoor kitchens, patios, porches, gazebos, and outdoor fireplaces. Please add to the cost of the house any feature that is not the lot or the pool. The price must reflect the price of the home as shown. This is an example of how your price will be printed in the parade magazine:

Price of Home as shown.....	\$329,000
Lot.....	50,000
Pool.....	70,000
Total.....	\$449,000

Production Builders have the option of putting N/A, ( not applicable), for the lot price.

## **General Information**

1. Builders are responsible for obtaining security and parking for their home during the Parade.
2. To ensure Parade homes are completed on time and a high standard of ethics is maintained, the Parade Committee may take disciplinary action against any participating builder who does not fulfill this contract and comply with the rules and regulations. Action taken may include recommendation to the PCBA Board of Directors that the builder be denied participation in up to five future parades.

3. Polk County Builders Association is not liable for copyright infringement or alleged infringement, or any loss or damage to homes, property or persons, for any cause whatsoever that may arise from participation in the Parade of Homes. The builder agrees to indemnify and hold harmless the Polk County Builders Association, its officers, directors, and staff.
4. In the event this contract becomes the subject of litigation between the parties, the prevailing party shall be entitled to recover costs and attorney fees, including attorney fees on appeal.
5. The Parade of Homes is a copyrighted event. All materials, signs, awards, etc., used for this event are the exclusive property of the Polk County Builders Association and cannot be used for reasons other than stated in this contract.

Your signature below indicates compliance with the rules set forth by the Parade of Homes Committee.

I hereby agree to accept and abide by this contract and official rules and regulations as set forth above and I certify that I carry a general liability policy in the amount of at least \$500,000.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_